



Advertising and Graphic Design

EDUCATION

Kutztown University of Pennsylvania
Kutztown, PA
BFA Communication Design
May 2026, 3.94 GPA

SKILLS

Strategic Creative Thinking
Strong Craftsmanship
Excellent Illustration and Writing Skills
Proficient in Illustrator, Photoshop
After Effects, InDesign, Figma, Canva
Microsoft Office, HTML, WordPress

HONORS/AWARDS

Dean's List | Fall 2022 – Present
Outstanding Scholar Award
Kutztown University | Fall 2022 – Spring 2026
Freshman Foundation Show (Juried)
Kutztown University | May 2023
Poster Exhibition Rorhbach Library
Kutztown University (Group Show) Fall 2024

VOLUNTEER DESIGN

Team Leader | KUCD Designathon
Kutztown, PA | February 2025
Designathon is a 12-hour non-stop marathon where students work in teams creating work for area non-profits. We met with a representative of a local church to discuss their need of a 200th anniversary logo, Christmas ornament, brochure, and other merchandise.

DESIGN EXPERIENCE

Design Intern | Sorrelli Jewelry

Kutztown, PA | October – December 2025

- Created vector illustrations to use in holiday campaign
- Animated Instagram stories for Black Friday and holiday promotions
- Illustrated icons and imagery for the holiday gift guide
- Resized and created graphics for different platforms

Creative Intern | MGH Marketing

Hunt Valley, MD | June – August 2025

- Designed Instagram carousels for pet product and flooring companies
- Collaborated with design team to create and present logo designs for a new product line
- Attended a video shoot for a tugboat company and shot content for social media
- Edited video content and added a watermark for a high-end appliance company

Marketing Intern | Everence Federal Credit Union

Lancaster, PA | May – August 2024

- Developed the theme, marketing approach, and activities for Youth Savings Celebration
- Collaborated with a working group to develop Youth Rewards Program
- Selected and edited stock images for website
- Researched content and wrote copy for social media posts
- Wrote work orders and managed workflow for design and copy writing projects

Toy Crafter and Festival Staff | Kutztown Folk Festival

Kutztown, PA | April – July 2024

- Received grant from Kutztown University
- Collaborated with a design professor in creating and educating families about old time toys
- Hand built wooden toys including a caterpillar automata and wooden sound tree
- Set up the toy exhibit and interacted with families during the week-long festival

OTHER WORK EXPERIENCE

Sandwich Artist | Hefty Lefty's Hoagies and Grinders

York, PA | 2021 – Present

- Build online and in-house hoagies made to order
- Work in a high-pressure environment with team members

Counselor | Hempfield Rec Center

Lancaster, PA | May – August 2023

- Responsible for the safety of sixth and seventh graders over the summer
- Assisted in the planning of group games and activities



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