



Advertising and Graphic Design

## EDUCATION

Kutztown University of Pennsylvania  
Kutztown, PA  
BFA Communication Design  
May 2026, 3.94 GPA

## SKILLS

Strategic Creative Thinking  
Strong Craftsmanship  
Excellent Illustration and Writing Skills  
Proficient in Illustrator, Photoshop  
After Effects, InDesign, Figma, Canva  
Microsoft Office, HTML, WordPress

## HONORS/AWARDS

Dean's List | Fall 2022 – Present  
Outstanding Scholar Award  
Kutztown University | Fall 2022 – Spring 2026  
Freshman Foundation Show (Juried)  
Kutztown University | May 2023  
Poster Exhibition Rorhbach Library  
Kutztown University (Group Show) Fall 2024

## VOLUNTEER DESIGN

Team Leader | KUCD Designathon  
Kutztown, PA | February 2025  
Designathon is a 12-hour non-stop marathon where students work in teams creating work for area non-profits. We met with a representative of a local church to discuss their need of a 200th anniversary logo, Christmas ornament, brochure, and other merchandise.

## DESIGN EXPERIENCE

### Design Intern | Sorrelli Jewelry

Kutztown, PA | October – December 2025

- Created vector illustrations to use in holiday campaign
- Animated Instagram stories for Black Friday and holiday promotions
- Illustrated icons and imagery for the holiday gift guide
- Resized and created graphics for different platforms

### Creative Intern | MGH Marketing

Hunt Valley, MD | June – August 2025

- Designed Instagram carousels for pet product and flooring companies
- Collaborated with design team to create and present logo designs for a new product line
- Attended a video shoot for a tugboat company and shot content for social media
- Edited video content and added a watermark for a high-end appliance company

### Marketing Intern | Everence Federal Credit Union

Lancaster, PA | May – August 2024

- Developed the theme, marketing approach, and activities for Youth Savings Celebration
- Collaborated with a working group to develop Youth Rewards Program
- Selected and edited stock images for website
- Researched content and wrote copy for social media posts
- Wrote work orders and managed workflow for design and copy writing projects

### Toy Crafter and Festival Staff | Kutztown Folk Festival

Kutztown, PA | April – July 2024

- Received grant from Kutztown University
- Collaborated with a design professor in creating and educating families about old time toys
- Hand built wooden toys including a caterpillar automata and wooden sound tree
- Set up the toy exhibit and interacted with families during the week-long festival

## OTHER WORK EXPERIENCE

### Sandwich Artist | Hefty Lefty's Hoagies and Grinders

York, PA | 2021 – Present

- Build online and in-house hoagies made to order
- Work in a high-pressure environment with team members

### Counselor | Hempfield Rec Center

Lancaster, PA | May – August 2023

- Responsible for the safety of sixth and seventh graders over the summer
- Assisted in the planning of group games and activities

